

LET YOUR ORGANIZATION'S NEXT BEST LEADERS THINK OUTSIDE

Corporate spending on professional training continues to climb each year, yet 71% of organizations aren't confident in their leaders ability to lead their organization into the future and 94% of CEOs are unhappy with innovation performance.*

Nature-inspired professional training

Biomimicry 3.8's immersion workshops offer the ultimate unconference experience in thought-provoking and inspiring ecosystems around the world.



UNPLUG TO BOOST CREATIVITY

A 2012 study found that people immersed in nature for four days boosted their performance on a creative problem-solving test by 50%. Our workshops give participants an opportunity to step outside daily routines and yield meaningful insights.**



PURPOSEFUL NETWORKING

Our average workshop group size of 20 allows for real connection, high impact instructor interaction, and meaningful networking that brings together participants from diverse professional and cultural backgrounds.



ACCESS TO THE EXPERTS

Our highly interactive workshops are developed and led by world renowned biomimicry experts with a broad background who can help participants apply the latest biomimicry thinking to their industry, company, and challenges.



DRIVE MEANINGFUL CHANGE

Participating in an immersion workshop not only yields surprising and relevant inspirations, but also leaves participants ready to begin applying nature-inspired lessons learned at the workshop to their toughest challenges.



DIFFERENTIATE YOUR COMPANY

Named a top trend by Fortune in 2017, biomimicry is "now going mainstream." A scientific methodology that can be integrated into any department or project, biomimicry is being used by forward looking companies "releasing ingenious products that mirror innovations found in nature."***



Biomimicry 3.8's immersion workshop was outstanding. The workshop provided a rare opportunity to connect with individuals from extremely diverse perspectives. Working with this small, diverse group made the workshop an intimate setting and allowed for very personalized feedback. I will draw inspiration from this experience for years to come.

~ **Jennifer Bishop**, NSRL Research Manager, Nike



It doesn't feel like a conference... it sparks a new journey that's going to lead me somewhere, rather than just coming and leaving.

~ **Sean Murphy**, Chief Executive Officer LootOk



I've done many workshops in the past, from boardroom practices to management and business coaching, but the Biomimicry immersion workshops offered through Biomimicry 3.8 are the best I have ever experienced and worth every cent. The in-depth experiences, the like-minded people you meet and the immersion into nature's wonders make this a once-in-a-lifetime experience... but leaves you wanting even more!

~ **Laura Stevens**, Senior Lecturer, The Hague University of Applied Sciences, Netherlands

*Forbes 2014 [Corporate Learning Factbook](#)

*Brandon Hall's [State of Leadership Development 2015](#)

*KPMG Study 2016

**"Creativity in the Wild: Improving Creative Reasoning through Immersion in Natural Settings" Ruth Ann Atchley, David L. Strayer , Paul Atchley; December 12, 2012

***Fortune 2017 "5 Trends to Ride in 2017"

WHY WE DON'T DO BIOMIMICRY IN BORING PLACES

We don't do biomimicry in boring places, because when it comes to practicing biomimicry—applying lessons from nature to your challenges—immersing yourself in nature and learning among a living, thriving community is essential. The immersion workshop takes people outside to connect with nature, tapping into a plethora of sustainable strategies evolved over 3.8 billion years. Support your company's leaders and change agents in finding inspiration via the ~500,000 species in Costa Rica or the survivors thriving at the interface of the Rocky Mountain Front and Montana's vast prairie.

Past participant list:

Designers from **Nike, Kohler, Procter & Gamble**

R&D Teams from **Johnson & Johnson, SC Johnson, Kimberly Clark**

Engineers from **Boeing, GE, BresslerGroup**

Sustainability managers from more than **20 Fortune 500 companies**

Government employees, educators, nonprofit executives, consultants, and more have used our trainings to find new, more innovative ways to tackle challenges



For more information on upcoming immersion locations, pricing, and scholarships, visit:

[Biomimicry.net/immersion-workshops](https://www.biomimicry.net/immersion-workshops)



Biomimicry provides a refreshing way to incorporate nature's learnings to help solve complex issues. I will be using "what would nature do?" thinking during my work professionally and personally.

~ **Hao Dinh**, Innovation Leader, GE Power



I hadn't anticipated just how much difference it would make getting out from behind my desk and interacting with the environment for the full week while learning about biomimicry frameworks. All of the theory quickly falls into place when you are surrounded by endless examples of nature's adaptation and innovation!

~ **Samantha Hayes**, Group Energy & Sustainability Manager, CPB Contractors



The immersion workshop provided an unparalleled opportunity to learn from nature's genius in a deeply experiential way... And the materials and instructors that Biomimicry 3.8 brought to the table helped everyone—whether newcomer or expert-in-training—scaffold their personal learning through a collaborative journey of discovery.

~ **Scott Boylston**, Professor, Savannah College of Art and Design

